

World Book Day 2022

Thursday 3rd March



We will be celebrating 25 years of World Book Day on Thursday 3rd March.

Please join the celebration by coming to school dressed as a book character on Thursday 3rd March, bringing the corresponding book along with you to share.

We strongly encourage homemade costumes. As an ECO School we value the importance of reusing materials and recycling and we do not wish families to incur unnecessary additional costs.

- Classroom activities on World Book Day will celebrate this year's theme of Reading for Pleasure.
- Details to follow of homework activities to celebrate 25 years of World Book Day.

Visit the World Book Day website if you would like to explore available activities.

<https://www.worldbookday.com/ideas/about/>

Interested in finding out more?

Why celebrate World Book Day?

This year's theme is Reading for Pleasure. There is a growing body of evidence to illustrate its importance.

- Reading enjoyment has been reported as more important for children's educational success than their family's socio-economic status (OECD, 2002).
- Evidence suggests that reading for pleasure is an activity that has emotional and social consequences (Clark and Rumbold, 2006).
- Evidence suggests that there is a positive relationship between reading frequency, reading enjoyment and attainment (Clark 2011; Clark and Douglas 2011).
- Other benefits to reading for pleasure include: comprehension of text and grammar, positive reading attitudes, pleasure in reading in later life, increased general knowledge (Clark and Rumbold, 2006).

World book Day's Mission:

To change lives through a love of books and shared reading. We promote and encourage Reading for Pleasure and offer every child and young person from 0 to 18 the opportunity to have a book of their own.

We know that Reading for Pleasure is the single most important indicator of a child's future success. World Book Day's aim is to encourage children, families, and schools to adopt the reading habits that will improve life chances and build new generations of readers.

How World Book Day supports and promotes Reading for Pleasure

World Book Day's definition of Reading for Pleasure is: **Feeling a sense of satisfaction or pleasure by engaging with chosen reading material in their free time.**

We have identified 6 key behaviours which support the development of a Reading for Pleasure habit.

- Being read to **regularly** – has a significant impact on a child's willingness to engage with books.
- **Access** to books at home (and school).
- The ability, and experience to **choose** what they want to read.
- Trusted adults and peers who **share** and recommend books to them.
- The reading experience being **enjoyable** (often this begins with social and shared experiences with adults and peers).
- **Time** to read – at first this might need to be imposed as a routine to build a habit.